|  |  |
| --- | --- |
| **JOURNALISM** | |
| |  |  | | --- | --- | | 1) | What is a freelance writer? | |  | A) a volunteer writer | |  | B) someone who writes what they want | |  | C) a writer paid to work on different jobs or projects without being a permanent employee | |  | D) someone who writes creative pieces for different papers | |  |
|  | |
| |  |  | | --- | --- | | 2) | A news reporter's job description is best described by: | |  | A) gathering sources to check facts on previously gathered information. | |  | B) finding eyewitnesses to tell a unique story. | |  | C) gathering information to further develop a story that is newsworthy for all citizens. | |  | D) posting up to the minute facts about developing stories to Twitter and other social media. | |  |
|  | |
| |  |  | | --- | --- | | 3) | The **impact** of the use of \_\_\_\_\_ with broadcast **journalism**, specifically, is the connection that the journalists are having with their readers. They are getting the readers involved to express their opinions, making it more engaging for the reader. | |  | A) free-lance journalists | |  | B) social media | |  | C) ledes | |  | D) corporate sponsorship | |  |
|  | |
| |  |  | | --- | --- | | 4) | Features often: | |  | A) don't need sources to verify facts | |  | B) are shorter than other news stories | |  | C) have a personal slant and are written in an individual style | |  | D) include a lot of photographs | |  |
|  | |
| |  |  | | --- | --- | | 5) | According to AP style, which state abbreviation is correct? | |  | A) Haw. | |  | B) Ia. | |  | C) Alas. | |  | D) Ala. | |  |

|  |  |
| --- | --- |
|  | |
| |  |  | | --- | --- | | 6) | What is **not** another name for a graphic in a newscast that displays an interviewer's name and title? | |  | A) super | |  | B) chyron | |  | C) lower-third | |  | D) chroma key | |  |
|  | |
| |  |  | | --- | --- | | 7) | What does FOI stand for? | |  | A) Freedom of Investing | |  | B) Freedom over Information | |  | C) Fight over Information | |  | D) Freedom of Information | |  |
|  | |
| |  |  | | --- | --- | | 8) | You are asked to cover the mayor drowning at a nearby lake. Your photographer exclusively gets video of the mayor's body in a body bag. Should you use the video in your package? | |  | A) No, the mayor's family did not sign a photo release form. | |  | B) Yes, publish first and beg for forgiveness second. | |  | C) Yes, it was taken during a news event and we were the only station to get the footage. | |  | D) Depends, its best to ask a manager for permission and make sure to blur the bag. | |  |
|  | |
| |  |  | | --- | --- | | 9) | Which Supreme Court Case in 1988 gave schools the right to refuse to support speech that was "inconsistent with the shared valued of civilized social order?" | |  | A) Hazelwood School District v. Kuhlmeier | |  | B) Near v. Minnesota | |  | C) Chandler v. Florida | |  | D) Nebraska Press Association v. Stuart | |  |
|  | |
| |  |  | | --- | --- | | 10) | If a news script has **not** previously been read before it makes its way to the airwaves this is called what? | |  | A) feed | |  | B) cold copy | |  | C) cold open | |  | D) rip and read | |  |

|  |  |
| --- | --- |
|  | |
| |  |  | | --- | --- | | 11) | What is the primary purpose of journalism? | |  | A) To give people the information they need to make as much money as possible. | |  | B) To give people entertaining stories. | |  | C) To give people the information they need to make better decisions about their lives and function in a democratic society. | |  | D) To find and discover truth to expose corrupt politicians and unethical businesses. | |  |
|  | |
| |  |  | | --- | --- | | 12) | What is the difference between a direct lede and an indirect lede? | |  | A) Direct ledes are only for hard news stories while indirect ledes are only for soft, feature news stories. | |  | B) Direct ledes are always succinct and define the theme immediately. Indirect ledes hold off on telling the reader what a story is about. | |  | C) Direct ledes are biased statements that answer all questions about a news story while indirect ledes are more common and don't answer all questions about a news story. | |  | D) Direct ledes are written comments by editors while indirect ledes are written comments by opinion-based writers. | |  |
|  | |
| |  |  | | --- | --- | | 13) | In 2013, what media company purchased Al Gore's network, Current TV? | |  | A) HBO | |  | B) BBC | |  | C) True TV | |  | D) Al Jazeera | |  |
|  | |
| |  |  | | --- | --- | | 14) | What is the term for journalists who are attached to military units? | |  | A) war affair journalists | |  | B) embedded journalists | |  | C) public war journalists | |  | D) public affair journalists | |  |
|  | |
| |  |  | | --- | --- | | 15) | \_\_\_\_\_ journalism is based upon sensationalism and crude exaggeration. | |  | A) Coverage | |  | B) Red | |  | C) Bad | |  | D) Yellow | |  |

|  |
| --- |
|  |

|  |  |
| --- | --- |
| 1) | C |
| 2) | C |
| 3) | B |
| 4) | C |
| 5) | D |
| 6) | D |
| 7) | D |
| 8) | D |
| 9) | A |
| 10) | B |
| 11) | C |
| 12) | B |
| 13) | D |
| 14) | B |
| 15) | D |