|  |
| --- |
| **JOURNALISM** |
|

|  |  |
| --- | --- |
| 1)  | What is a freelance writer? |
|  | A) a volunteer writer |
|  | B) someone who writes what they want |
|  | C) a writer paid to work on different jobs or projects without being a permanent employee |
|  | D) someone who writes creative pieces for different papers |

 |  |
|  |
|

|  |  |
| --- | --- |
| 2)  | A news reporter's job description is best described by: |
|  | A) gathering sources to check facts on previously gathered information. |
|  | B) finding eyewitnesses to tell a unique story. |
|  | C) gathering information to further develop a story that is newsworthy for all citizens. |
|  | D) posting up to the minute facts about developing stories to Twitter and other social media. |

 |  |
|  |
|

|  |  |
| --- | --- |
| 3)  | The **impact** of the use of \_\_\_\_\_ with broadcast **journalism**, specifically, is the connection that the journalists are having with their readers. They are getting the readers involved to express their opinions, making it more engaging for the reader. |
|  | A) free-lance journalists |
|  | B) social media |
|  | C) ledes |
|  | D) corporate sponsorship |

 |  |
|  |
|

|  |  |
| --- | --- |
| 4)  | Features often: |
|  | A) don't need sources to verify facts |
|  | B) are shorter than other news stories |
|  | C) have a personal slant and are written in an individual style |
|  | D) include a lot of photographs |

 |  |
|  |
|

|  |  |
| --- | --- |
| 5)  | According to AP style, which state abbreviation is correct? |
|  | A) Haw. |
|  | B) Ia. |
|  | C) Alas. |
|  | D) Ala. |

 |  |

|  |
| --- |
|  |
|

|  |  |
| --- | --- |
| 6)  | What is **not** another name for a graphic in a newscast that displays an interviewer's name and title? |
|  | A) super |
|  | B) chyron |
|  | C) lower-third |
|  | D) chroma key |

 |  |
|  |
|

|  |  |
| --- | --- |
| 7)  | What does FOI stand for? |
|  | A) Freedom of Investing |
|  | B) Freedom over Information |
|  | C) Fight over Information |
|  | D) Freedom of Information |

 |  |
|  |
|

|  |  |
| --- | --- |
| 8)  | You are asked to cover the mayor drowning at a nearby lake. Your photographer exclusively gets video of the mayor's body in a body bag. Should you use the video in your package? |
|  | A) No, the mayor's family did not sign a photo release form. |
|  | B) Yes, publish first and beg for forgiveness second. |
|  | C) Yes, it was taken during a news event and we were the only station to get the footage. |
|  | D) Depends, its best to ask a manager for permission and make sure to blur the bag. |

 |  |
|  |
|

|  |  |
| --- | --- |
| 9)  | Which Supreme Court Case in 1988 gave schools the right to refuse to support speech that was "inconsistent with the shared valued of civilized social order?" |
|  | A) Hazelwood School District v. Kuhlmeier |
|  | B) Near v. Minnesota |
|  | C) Chandler v. Florida |
|  | D) Nebraska Press Association v. Stuart |

 |  |
|  |
|

|  |  |
| --- | --- |
| 10)  | If a news script has **not** previously been read before it makes its way to the airwaves this is called what? |
|  | A) feed |
|  | B) cold copy |
|  | C) cold open |
|  | D) rip and read |

 |  |

|  |
| --- |
|  |
|

|  |  |
| --- | --- |
| 11)  | What is the primary purpose of journalism? |
|  | A) To give people the information they need to make as much money as possible. |
|  | B) To give people entertaining stories. |
|  | C) To give people the information they need to make better decisions about their lives and function in a democratic society. |
|  | D) To find and discover truth to expose corrupt politicians and unethical businesses. |

 |  |
|  |
|

|  |  |
| --- | --- |
| 12)  | What is the difference between a direct lede and an indirect lede? |
|  | A) Direct ledes are only for hard news stories while indirect ledes are only for soft, feature news stories. |
|  | B) Direct ledes are always succinct and define the theme immediately. Indirect ledes hold off on telling the reader what a story is about. |
|  | C) Direct ledes are biased statements that answer all questions about a news story while indirect ledes are more common and don't answer all questions about a news story. |
|  | D) Direct ledes are written comments by editors while indirect ledes are written comments by opinion-based writers. |

 |  |
|  |
|

|  |  |
| --- | --- |
| 13)  | In 2013, what media company purchased Al Gore's network, Current TV? |
|  | A) HBO |
|  | B) BBC |
|  | C) True TV |
|  | D) Al Jazeera |

 |  |
|  |
|

|  |  |
| --- | --- |
| 14)  | What is the term for journalists who are attached to military units? |
|  | A) war affair journalists |
|  | B) embedded journalists |
|  | C) public war journalists |
|  | D) public affair journalists |

 |  |
|  |
|

|  |  |
| --- | --- |
| 15)  | \_\_\_\_\_ journalism is based upon sensationalism and crude exaggeration. |
|  | A) Coverage |
|  | B) Red |
|  | C) Bad |
|  | D) Yellow |

 |  |

|  |
| --- |
|  |

|  |  |
| --- | --- |
| 1) | C |
| 2) | C |
| 3) | B |
| 4) | C |
| 5) | D |
| 6) | D |
| 7) | D |
| 8) | D |
| 9) | A |
| 10) | B |
| 11) | C |
| 12) | B |
| 13) | D |
| 14) | B |
| 15) | D |